## HEAVEN MALONEX

## Heaven Malone Chicago

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## BRANDS

Art Institute of Chicago **Cannes Lions** CK1 David Bowie Is Diesel Edelman **EXPO** Chicago FCB Grey Goose GQ Heineken Kübler Absinthe Leo Burnett MCA Chicago MTV Rock The Vote Salvatore Ferragamo Soho House TAO The Steppenwolf Theatre Virgin Hotels

Moving to Chicago from New Orleans, Heaven Malone quickly became immersed in Chicago's underground industrial and electro music scene. First throwing parties with the likes of Ministry and My Life With The Thrill Kill Kult and then DJing events with members of Echo & The Bunnymen, Bauhaus, The Smiths, and other 80s favs, as well as contemporary acts like LCD Soundsystem, Justice, Jared Leto, and Steve Aoki.

As the multi-media museum fashion exhibition "David Bowie Is" came to its first American showing, Heaven Malone partnered with the Museum of Contemporary Art Chicago to produce multiple launch events. These events generated the first acknowledgement about the exhibit opening by David Bowie and Iman.

Malone's relationship with the MCA grew as he became the first-ever (and only) DJ for the Vernissage launch event of Chicago's International Exposition of Contemporary & Modern Art – EXPO Chicago.

Malone also creative directed & produced Room 237: The Shining Pop-Up, featured in Esquire and trended in international press, Rhiannon: The Fleetwood Mac Pop-Up featured in VICE, as well as DJed the infamous Stranger Things Pop-Up, The Upside Down.

Each year, Heaven Malone returns to Cannes, France to DJ multiple dates along the French Riviera for the Cannes International Festival of Creativity.